

# Flowers, Trees, & Gardens GALORE

## A "Landscape Seminar" EXTRAVAGANZA

### ABOUT OUR SPEAKERS and TOPICS - 2009

#### KEYNOTE SPEAKERS

**AMY STEWART** - This bestselling author was a beginning gardener in Santa Cruz when she wrote the gardening memoir *From the Ground up: the Story of a First Garden*. In the last decade her curiosity about the natural world has taken her to earthworm scientists in the Midwest, flower growers in Ecuador, plant breeders in Holland, and poison gardens in England. Now the author of four award-winning books, Stewart always returns to her own garden, where she uses the lessons she's learned around the world to plant a lively, colorful, and environmentally-friendly sanctuary. Join her as she shares her unique stories about how science, natural history, and a community of plant lovers have shaped her experience of gardening. As Stewart says, "Gardening is about so much more than what you do in your backyard on the weekend--it's about creating habitat, creating community, and making the world a better place."

**LINDA TOOMEY** - Proven Winners is a leading brand of high quality flowering plants in North America. The goals of Proven Winners are to introduce the best, most unique, high performing plants, to produce them under the highest quality standards, and to market the plants innovatively. Proven Winners plants are unsurpassed in terms of flowering, growth habit, disease resistance, and garden performance. Besides producing better flowering plants, Proven Winners is also credited with creating the "container gardening" craze, and making new plant genera known. Most consumers had never heard of Bacopa, Nemesia, Verbena, etc. until Proven Winners introduced these varieties. Linda Toomey is the NW Regional Sales Manager and covers 13 states. She resides in Southern California and works out of the Euro American Growers Greenhouse in Bonsall.

#### FEATURED SPEAKERS & EXPERTS

**Brian Kempf** is founder and director of the Urban Tree Foundation, which provides services and programs to benefit the urban forest throughout California. He is particularly active in planting and maintaining street trees in Visalia and collaborates with public and private agencies and with volunteers on many community projects.

**Cathy Iseman** is a retired elementary school teacher and long time home vegetable and flower gardener who has become a Master Gardener. Her focus in the MG program is on developing school and/or community gardens. She will present how easy it can be to start a school garden, what resources are available to teachers and their helpers, and ideas for enhancing existing gardens. Anyone is welcome to attend.

**Dan Veyna** is a partner and Principal Landscape Architect with Sierra Designs, Inc. He has over 30 years experience in landscape architecture, urban planning, construction, and nursery management. Easily recognized projects include Downtown Exeter's Mixer's Park, Mural program, Street lighting, and City Entry signs; Downtown Visalia's Entry signs and Kiosks, Visalia Transit Center, Mission Oaks Plaza office complex, St. John's River and Tule River Parkways and Trails, Mill Creek Garden Park, and many award winning residential swimming pools. Dan is speaking about the process

of updating Tulare County's historic 100 year old park, Mooney's Grove, to bring it into the 21<sup>st</sup> century while maintaining its historic character and charm.

**Elinor Teague** has been a Fresno County, University of California Master Gardener since 1995. She writes a weekly gardening column for the Fresno Bee and also writes and presets the Master Gardener Minute on weekends on KJWL radio, 99.3 FM. Elinor will be talking about how to choose and care for the roses best suited for our hot, dry climate. She'll give pointers on pruning and deadheading and on pest and disease prevention and control.

**Fernando Fernandez** is an Environmental Horticulture Instructor at the College of Sequoias, who practices gardening and landscaping on every level from A - Z. He and his students have been extremely active in promoting a garden in every school and have helped several schools along the way. The students grow flower and vegetable transplants. Fernando will discuss when and how to plant various herbs and vegetables for the small and large backyard.

**Glenn Finkbiner** began his career with Monrovia Growers in 1987. His first 18 months were spent at their Oregon location learning about many different varieties of cold-hardy plants. He then moved to Azusa, CA until 1992, when he was awarded the sales territory in the San Joaquin Valley, stretching from Bakersfield to Stockton. He currently resides in the Fresno area, which is the heart of his territory and in close proximity to Monrovia's Visalia nursery.

**Joanna Clines** - Joanna is the Forest Botanist for the Sierra National Forest, with duties including rare plant conservation, ecological restoration, public education, and the invasive weed program. She was a founding member and serves as the chairperson for the Sierra-San Joaquin Noxious Weed Alliance, a Weed Management Area for Mariposa, Madera, and Fresno counties. She served on the board of directors of the California Invasive Plant Council (Cal-IPC) for 4 years, and is a member of the California Native Plant Society, the California Botanical Society, and the Sierra Foothill Conservancy.

**John Pape** - John Pape is the owner of Tree DoctoRx / LandCare Solutions, Cobb's Tree Care, Johnny's Garden Nursery and JP Landscape, Inc. He has worked in the Green Industry for nearly 40 years from turf to trees. John is a Certified Arborist, Licensed Contractor and Licensed Applicator who speaks straight about what's really going on where horticultural ideas meet your landscape reality. He is the author of "Understanding Trees: A Guide to Tree Health and Selection in the Central Valley of California", and the host of "The Art of Gardening" live television show on KVPT Channel 18. John has definite ideas about which trees are wise to plant and which ones should be off your list. He says, "Know it before you grow it."

**Karrie Reid** - After 25 years as a teacher, wife, mother, and avid gardener, Karrie went back to school for a Master's degree in the subject she loves the most: Horticulture. The UC Davis Arboretum was just beginning to explore the idea of taking their Central Valley All-Stars landscape plant list to the commercial market, but wanted more scientific data to back up their recommendations. Karrie took on the job of performing irrigation trials on the plants, and recruited 9 satellite gardens run by Master Gardeners in 7 counties to evaluate the plants in their climate zone. The program is now up to 13 gardens in 12 counties. The first commercial launch of the plants is slated for March of this year.

**Larry Schwankl** is an Irrigation Specialist with UCCE and has been guiding agriculturalists and home gardeners on design and use of drip and sprinkler irrigation for many years. He puts his theories to practice in his own backyard, where trees, shrubs, vegetable and flower beds are on a drip system and his lawn is on sprinklers. Come learn how to design hydrozones, determine how much to water, and improve the irrigation efficiency of your landscape.

**Manuel Jimenez** is a Small Farms Advisor with UCCE who can grow almost any plant there is from acid loving blueberries to mango trees. Manuel and Olga (his wife) annually plant over 300 vegetable, herb, and flower varieties with help from local children involved in Woodlake Pride. They time the plantings to bloom or ripen for the annual field day at the Bravo Lake Botanical Garden, a public style garden that is CA's first Agricultural botanical garden. Come learn about different types of annual flowers and grasses and find out Manuel's secrets to scheduling to get ready for your big backyard event.

**Mary Louise Flint** - Want to reduce your reliance on toxic pesticides but keep your garden healthy and beautiful? It is possible. Learn how beneficial insects, mulches, garden design changes, plant selection, cultural practices, and other less toxic pest control methods can be integrated to manage insects, weeds, and plant pathogens in your garden. A special focus will be on identifying and encouraging the "good bugs" in your landscape. Mary Louise Flint is Associate Director for Urban and Community IPM, University of California Statewide Integrated Pest Management Project, and Extension Entomologist, Department of Entomology, UC Davis. She earned her Ph.D. in entomology from UC Berkeley in 1979. Her research has primarily been in the areas of biological control, adoption and dissemination of alternative pest management practices, and landscape pest management.

**Michelle Le Strange** is a Farm Advisor with UCCE and Master Gardener Advisor for Tulare and Kings Counties. She specializes in commercial vegetable production and lawn & landscape maintenance, especially weed control, and she organizes and coordinates the Master Gardener Program of Tulare and Kings Counties. She and the MGs have organized the Gardens GALORE, Landscape EXTRAVAGANZA.

**Pam Geisel** is the Statewide Director for the UC Master Gardener Program located on the UC Davis Campus. Prior to her taking this position, you may remember her from her former position as a Environmental Horticulture Advisor in Fresno County, a position she occupied since 1981. She has recently co-authored the book entitled "The Backyard Orchard". She is an avid gardener and hoe orchardist in her somewhat modest spare time.

**Peyton Ellas** is the owner of Quercus Landscape Design, specializing in CA native plant-based landscapes. Prior work has included school gardens in South Los Angeles, restoration projects with local group WildPlaces and 13 years as a professional landscaper in residential and small commercial projects. She writes a weekly article on landscaping with native plants for the Springville-based Southern Sierra Messenger newspaper; her writing has also appeared in BackHome magazine, The Fresno Bee and Valley Voice. She recently became a UC Master Gardener of Tulare and Kings Counties. Her seminar will demonstrate ways to plan a "Green" landscape that is both environmentally friendly and full of color and beauty.

**Seth Brown** is co-owner of California Turf Equipment and Supply, Inc, a lawn/garden supply and equipment retail store in Tulare, California. He is also a partner at Horticulture Solutions, Inc., a landscape maintenance company. He is a licensed (PCA) Pest Control Advisor and manages the company's pesticide division. Come and hear all the secrets his company and other pros use to save time and money from getting rid of nutsedge, the secrets of effective weed control in your lawn and ways to save money and time with your lawn and garden equipment.

