

Central Valley Health and Nutrition Collaborative Collaborative Council and Leadership Member Biographies

COLLABORATIVE COUNCIL CO-CHAIRS

Carol Cribbs

County of Tulare - Nutrition Network Grant

Health Education Specialist

Collaborative Council Co-Chair and Co-Chair, Worksite Wellness Action Team

Carol Cribbs is a Health Education Specialist working on the Tulare County Nutrition Network Grant. Her program specialty is The Family Challenge. Carol has been an active member of the Collaborative since its inception and helped develop Collaborative logo. She also participates actively in 5 a Day Steering Committee Meetings and is Co-Chair of the Worksite Wellness Action Team.

Carol is Collaborative Council Co-chair for the Central Valley Health and Nutrition Collaborative.

Brandi Muro

American Cancer Society

Youth Programs Manager

Collaborative Council Co-Chair and Co-Chair, Coordinated School Health Action Team

As the Youth Programs Manager for the American Cancer Society (ACS), Brandi works with three high impact school districts (FUSD, CUSD, and VUSD) and California State University, Fresno (CSUF). In the school districts, she works with the development and implementation of Coordinated School Health, Tobacco Prevention, Nutrition and Physical Activity, and Staff Wellness programs. The programs ACS offers to the school districts include: Teens Kick Ash, tobacco prevention for 7-12th grade; Spring Into Health, nutrition and physical activity for 4th and 5th grade; Generation Fit, nutrition and physical activity for 7-12th grade; Active For Life, physical activity for staff wellness; and a Coordinated School Health Program for the entire district. At CSUF, Brandi oversees a Colleges Against Cancer Club, which focuses on developing and implementing Cancer Prevention and Awareness activities on campus and Mission Delivery activities at the Fresno Relay For Life.

Brandi is Collaborative Council Co-chair for the Central Valley Health and Nutrition Collaborative.

LEADERSHIP & STAFF

*(staff are denoted by an asterisk *)*

Michelle Bieber, RD, MPH

Kings County Department of Public Health

Nutrition Services Manager

Co-Chair, Worksite Wellness Action Team

Michelle Bieber received a Bachelor of Science degree in dietetics, food science and nutrition from CSU Fresno and a Masters of Public Health Nutrition from UC Berkeley. For the past 12 years she has worked in the San Francisco Bay Area and Central Valley in the field of public health nutrition. She has worked for such organizations as the UC Berkeley School of Public Health, Meals on Wheels of San Francisco, Marin County Department of Health and Human Services and is currently the Nutrition Services Manager for the Kings County Department of Public Health. In this position Michelle manages the Supplemental Nutrition Program for Women, Infants and Children, and develops worksite wellness and obesity and diabetes prevention

programs. She is a founding member and Chair of the Kings County Diabetes and Obesity Prevention Coalition. The Council is currently working on a local public health and the built environment project that will foster collaboration between public health, land use planners and developers. Michelle says, *"I am impressed with all the exciting and innovative projects and programs that are happening in the Central Valley and through the Collaborative I have developed an excellent network of colleagues."*

Michelle is currently Co-Chair of the Worksite Wellness Action Team.

***Eustolia Zamora-Bonilla**

University of California Cooperative Extension
Latino 5 a Day Program Coordinator
Eat, Energize, and Excel (E³) Action Team

Eustolia brings thirteen years of experience providing nutrition and physical activity education to low-income families in the Central Valley as well as strong presentation skills in a classroom setting including educating low-income families on nutrition education and physical activity and providing in-service trainings to peers. Eustolia received a Pharmacy Technician Certificate from California State University, Fresno and studied Business Administration at Reedly Community College. She is also a WIC certified Nutrition Educator. Eustolia is a member of the Eat, Energize, and Excel (E³) Action Team.

Sara Candelaria

University of California Cooperative Extension
Program Coordinator, Youth Nutrition Education Program
Co-Chair, Healthy Eating Action Team (HEAT)

Sara's program specialty is working in pre-K through 8th grade schools to provide nutrition education through curriculum and training to classroom teachers and after school leaders. Sara is currently Co-Chair of the Healthy Eating Action Team (HEAT)

Jeremy Hofer

Fresno Metro Ministry
Assistant Director, Hunger & Nutrition Project
Co-Chair, Community Nutrition Action Team

Jeremy Hofer is a husband, father of three, gardener, musician, and monthly radio show host. After graduating from Fresno Pacific University where he earned an Environmental Studies degree, Jeremy worked as the Central Valley Americorps VISTA Leader, and for 5 years he chaired the Fresno Earth Day Committee. He now works with Fresno Metro Ministry as the Assistant Director of the Hunger & Nutrition Project. The Project's mission is to increase access to healthy foods in Fresno's low-income neighborhoods. Jeremy's focus is to develop programs and partnerships that link sustainable agriculture to urban consumers through community gardens, farm-to-institution, farmers markets and other ventures that bolster community food security. Through advocacy and coalition building, Fresno Metro Ministry engages a broad range of community partners, from low-income families to health professionals to city planners, to change the cultural norms and environments in which we live. Jeremy is currently Co-Chair of the Community Nutrition Action Team.

***L. Nichole Mosqueda**

University of California Cooperative Extension
Director, Central Valley Nutrition Network

Director, Central Valley Health and Nutrition Collaborative

***Lily Phanthachack**

University of California Cooperative Extension
Physical Activity Coordinator, *5 a Day Programs*
Chair, Eat, Energize, and Excel (E³) Action Team and Co-Chair, Worksite Wellness Action Team

Lily is Physical Activity Specialist for Central Valley Region, California Nutrition Network *5 a Day Programs*. Lily earned her Bachelors of Science degree in Kinesiology- Exercise Science from California State University Fresno and has worked in physical therapy offices as well as the Fresno State Student Health Center. She enjoys helping others develop healthy lifestyles by working with Collaborative partners throughout the Central Valley Region. Lily currently serves as Chair of the Eat, Energize, and Excel (E³) Action Team.

***Connie Schneider**

University of California Cooperative Extension
Nutrition, Family, and Consumer Sciences Advisor
Co-Chair, Community Nutrition Action Team

Connie Schneider, PhD, RD, is the Nutrition, Family, and Consumer Sciences Advisor for the University of California Cooperative Extension, Fresno. Connie oversees the Nutrition Programs, which include the Central Valley Regional Nutrition Network grants, (*5 a Day Campaigns*), Project Lean, EFNEP and FSNEP. Dr. Schneider recently served as the Regional Director for the Central Valley Health and Nutrition Collaborative and Director of Nutrition Social Marketing at the University of California Cooperative Extension. As a registered dietitian, she has over twenty years of experience working with individuals, hospitals, and communities in areas related to life span nutrition, diabetes, heart health, and food management. Dr. Schneider is certified by the American Dietetic Association in childhood and adolescent weight management. She received her doctorate in nutrition and food management from Oregon State University. Classes taught at Oregon State and Fresno State include food systems management, dietetic resources management, nutrition, life span nutrition, community nutrition, and sports nutrition. Dr. Schneider is the President of the Central Valley Dietetic Association and a member of the California Dietetic Association's Child Health Education and Wellness Task Force. She is currently Co-Chair of the Community Nutrition Action Team.

Terri Soares, MS, RD

Nutrition Education Coordinator
California Department of Health Services, California Nutrition Network
Co-Chair, Coordinated School Health Action Team

Terri Soares has been a member of both the Superintendent Jack O'Connell's Task Force on Childhood Obesity, Type 2 Diabetes, and Cardiovascular Disease, CDE and the Advisory Committee on Nutrition Implementation Strategies. She has co-chaired the Nutrition Standards Committee of the CA School Nutrition Association and currently is a participant of that committee. Ms. Soares' experience includes successful management of School Nutrition Programs in three school districts throughout CA. She has a broad base of experience working with school administrators, educators, school nutrition personnel, and community partners to provide nutrition education to students and create a healthy school environment for the schools and their communities. Currently, she is a Nutrition Education Coordinator for CA Department of Health Services, California Nutrition Network, and volunteers as Chair for the American Cancer Society, Central Valley Region Youth Constituency team. Terri is currently Co-Chair of the Coordinated School Health Action Team

Alyssa Walling

University of California Cooperative Extension

Central Valley Project LEAN Coordinator

Chair, Healthy Eating Action Team

Alyssa is currently Project Coordinator for Central Valley Project LEAN, a statewide program which seeks to create healthier communities through policy and environmental changes that support healthy eating and physical activity. This program also conducts research-based, community-driven nutrition and physical activity campaigns. As a Collaborative partner, Alyssa is Chair of the Healthy Eating Action Team (HEAT).