



## “IN LIVING COLOR”

is the theme specifically for the

### INSECT PHOTO SALON - 2008 ENTOMOLOGICAL SOCIETY OF AMERICA PACIFIC BRANCH



A projected showing of digital images of insects will occur at the Pacific Branch Meeting of the Entomological Society of America, March 30 – April 2, 2008, Napa, California.  
<http://groups.ucanr.org/pbesa/index.cfm>

The organizers of the Insect Photo Salon are soliciting contributions to the digitally projected photographic show “IN LIVING COLOR.” ESA Members and non-members are invited to participate. A special effort is underway to encourage everyone to share their fascination with insects through imaging. All images will be juried for inclusion in the show because viewing time is limited during the meeting. We will present two awards: one for “Best of Show” among all entries, and the other for “Best of Show by a Student ESA Member.” Each award will consist of a \$50 cash prize. Attendance at the meeting is not required to receive a “Best of Show” award. In addition, the “Best of Show” images, and a limited number of the other submitted images, will be shown at the luncheon. The salon will provide a review of the highest ranked images received from participating photographers.

Submission of images will not require a fee. Your only cost is burning a CD and mailing the image(s) to:

Marshall W. Johnson  
UC Kearney Agricultural Center  
9240 South Riverbend Ave  
Parlier, CA 93648

Note that e-mail submissions will not be accepted.

*What type of image is allowed?* This is an insect Photo Salon so images must illustrate something about insects: macro, field, lab, behavior, natural history, life history series, beauty (or lack thereof), you name it. All submissions must be as digital files.

*What criteria will be used to judge the submitted images?* The jury criteria will be based on the following parameters:

- a) Image composition
- b) Subject lighting (simple vs. creative)
- c) Sharpness of subject
- d) Depth of field within image
- e) Visual impact of image
- f) Subject interest
- g) Difficulty of image acquisition

*Can Adobe Photoshop® or other photographic software be used to enhance images?*

Photographic enhancement is allowable as long as it is something that could also be achieved in a real darkroom with a color or black & white negative (e.g., adjustment of contrast, color enhancement, cropping, dodging, burning, bleaching, etc.). However, overly obvious enhancements will be negatively scored.

*What is the timeline?* To receive full consideration your mailed packet, containing the CD with insect images, must be postmarked no later than 4 March 2008.

*How many images may you submit?* An ESA member may submit up to five images, a non-ESA member may submit up to three images.

*What is the format for the e-files?* We are likely to present the show as a PowerPoint-based program. Do not submit images already embedded in PowerPoint files. Submit the image file by creating digital files that are the equivalent of 7.5 inches by 10 inches, at 150 dpi, formatted as a jpg. Create a filename that is appropriate and ends with a hyphen, your initials in caps, another hyphen, slide# (example: greenhornet-MWJ-1.jpg). Images may be either "Landscape" or "Portrait" in orientation. Images recorded on film must be digitally scanned and then edited according to the prescribed resolution (i.e., 7.5 inches by 10 inches, at 150 dpi) for submission.

*What else needs to be in the mailed packet that is postmarked 4 March 2008?* In addition to the CD, labeled to clearly show your name and membership status (choose one: Member, Student Member, Non-Member), include a short memo with your name, address, email, phone number, and title for each slide starting with #1. You have the option to provide information relative to each image that provides insights into the biological significance of the image or unique aspects of the acquisition of the image.

Questions may be directed to Marshall Johnson at "mjohanson@uckac.edu".