

EBM Advisory Team Meeting  
November 22, 2008  
USFWS Large Conference Room  
1655 Heindon Road, Arcata

**Attendance:** Jeff Anderson, Darren Mierau, Julie Neander, Vicki Frey, Diane Ashton, Eric Nelson, Hank Seeman, Sharon Kramer, Becky Price-Hall, Susan Schlosser, Adam Wagschal, Jessica Eden, Katie Glover, Greg Crawford, Mark Wheatley, Adona White, (by phone) Becky Pollock (NOAA CSC), Joel Gerwein, Cat Kuhlman (North Coast Water Quality Control Board), Caroline Stem (Foundations of Success).

**Introductions, Announcements:**

*Strategic Planning Preparations*

- ∞ The notes from the Steering Committee conference call have been posted to the Collaborative Tools (CT) Website in the Advisory Team group. The steering committee can be contacted with questions or comments about the Strategic Planning process and workshop.
- ∞ The 5-day workshop will be held at the Aquatic Center. The Strategic Planning Workshop will be Monday Jan 12 – Thursday Jan 15, 2008, and Friday Jan 16 there will be a half day session to discuss institutional options for Humboldt Bay EBM, including a panel discussion with Cat Kuhlman, Executive Director of the Regional Water Quality Control Board, Mike Collins of San Francisco Estuary Institute, and Steve Weisberg of Southern California Coastal Water Research Project.
- ∞ Is there interest in a dinner or potluck one of the days of the workshop?
- ∞ Nick & Caroline asked HBEP to provide facilitators for the Breakout groups during the workshop. Susan's UCCE colleague Alan Bower and the HSU students are available. Becky Pollock said the Coastal Service Center (CSC) may be able to help. Katie Glover and Jessica Eden said ISADR (HSU's Institute for the Study of Alternative Dispute Resolution) may be able to provide some facilitators.
- ∞ HBEP will also need to provide maps for the workshop. Everyone likes the idea of having large maps on the wall. Vicki has one for the Eel River Estuary. Adam said the Harbor District could prepare maps. Other maps the group would like: Historical extent of bay; ownership by private, local public, state and federal lands; Navigation Charts; bathymetry.

*West Coast EBM (WCEBM) Network Coordinator:* Mark said 30 people applied for the position, a handful of great candidates were interviewed, and an offer was made. Monday Nov. 24 they'll get the candidate's response. The position is funded by the David & Lucille Packard Foundation through the Tides Center for the purpose of supporting the 6 WCEBM projects (of which Humboldt is one), helping develop additional funding for the Network, be involved in federal and state coastal policy and legislation issues, and organizing the Network's annual conference. The coordinator will be based with NOAA's Coastal Service Center in Oakland.

*HSU EBM & Technology Project:* Greg Crawford said he is working with Guy-Alain Amoussou and Steve Steinberg to develop a proposal for applying computer technology to EBM at projects in Humboldt and Africa.

## **Adaptive Management Process: Webinar with Caroline Stem, Foundations of Success**

- ∞ The powerpoint presentation *CMP Overview v2008.ppt* will be posted on the CT Website. Caroline's presentation gave an overview of Foundations of Success' approach to the Adaptive Management process and examples from several projects. The five step process includes 1) Conceptualize; 2) Plan Actions & Monitoring; 3) Implement Actions & Monitoring; 4) Analyze, Use & Adapt; and 5) Capture & Share Learning. HBEP will complete steps 1 & 2 in our Strategic Planning process with guidance from FOS.  
Discussion:
  - It will be helpful for workshop participants to review the *Open Standards for the Practice of Conservation* (on CT website) to be familiar with the process and terminology.
  - A Common Language Classification document is available at [http://conservationmeasures.org/CMP/IUCN/Site\\_Page.cfm](http://conservationmeasures.org/CMP/IUCN/Site_Page.cfm). The Miradi Software we will be using has an area where you can specify the classification of the threats, etc... using this common language, but still record everything in our own words.
  - Budgeting & Work plans: the Overview presentation included a slide showing how budgeting & work plans can fit in with the strategic plan. Caroline explained that this will be useful once we have our Strategic Plan in the final stages.
- ∞ The SLOSEA presentation will also be posted to the CT website. The Morro Bay EBM project went through the Strategic Planning Process with FOS earlier this year. Caroline showed us this presentation, which describes Morro Bay's final Strategic Plan, to give us a concrete example of the process for an EBM project.
- ∞ Questions & Discussion:
  - *Morro Bay had a good idea of where they were going when they developed their Strategic Plan – when will they revisit this process?* Ideally the plan would be revisited yearly. Things may come up that will prompt adaptation and reevaluation. “Are we using the right data, indicators?” “Do we have the right objectives?”
  - HBEP will have a one-year subscription to the Miradi software.
  - HBEP Strategic Plan process: Before the workshop the steering committee and AT will have the scope, vision and (strategic planning) project team established. During the workshop, the conceptual model will be drafted, including threat ratings (for conservation targets), and the results chains will be started. Following the workshop, work teams will complete the results chains, objectives, indicators and monitoring plan and the draft strategic plan will be developed.
  - *How will we incorporate the work we have already done?* All the existing work needs to be included as input materials for the strategic planning process. We may re-prioritize or refine existing goals. If we have these materials available, we'll figure out how to incorporate it in the process.
  - *Is there a peer review process for the Strategic Plan?* [In Morro Bay] many 'peers' were involved in the strategic planning process. Following their workshop, (PI) Dean Wendt took each results chain to appropriate 'experts' for suggestions and made changes on that basis. There was a more formal peer review following completion of the draft plan.

## Strategic Planning Workshop Participants

Reviewed the list of confirmed participants and other stakeholders & possible participants in order to prioritize a list of individuals to fill the remaining slots. Discussed whether it is more important to limit the number of participants to 25, or to have all the necessary people participate. The group agreed it was important to include all critical stakeholders, and to be flexible about the number of participants. The steering committee 1) check with unconfirmed HBEP AT members for yes/no, 2) will invite those at the top of the list (below), and the Humboldt Bay Harbor, Recreation, and Conservation District's Advisory Committee. Additional individuals will be invited as necessary and as space permits.

Current participant list:

Participants	HBEP Advisory Committee	
John Mello	California Department of Fish and Game	
Mark Wheatley	California Department of Fish and Game	HBHRDC A.C.
Pete Nelson	H.T Harvey & Associates	
Susan Schlosser	California Sea Grant	HBHRDC A.C.
Julie Neander	City of Arcata	HBHRDC A.C.
Becky Price-Hall	City of Trinidad, Trinidad Bay W. C. Coordinator	
Vanessa Metz	Coastal Commission	
Vicki Frey	Department of Fish and Game	
Greg Crawford	HSU, Oceanography Dept.	
Sharon Kramer	HT Harvey & Assoc.	
Jeff Anderson	Jeff Anderson & Assoc.	
Darren Mierau	McBain & Trush	
Diane Ashton	NOAA Fisheries	
Paula Golightly	USFWS	
Eric Nelson	USFWS Humboldt Bay NWR	HBHRDC A.C.
Adam Wagschal	HBHRCD Conservation Director	HBHRDC A.C.
Cat Kuhlman	North Coast Regional Water Quality Control Board	
Craig Benson	RCAA	
David Spinosa	Humboldt County Public Health - Environmental	
Karyn Gear	California Coastal Conservancy / PCJV	For Joel Gerwein
Aaron Hohl	Forestry	
Jessica Eden	Master's Student	
Katie Glover	Master's Student	
Paul Moss	Master's Student	
	West Coast EBM Coordinator - not confirmed	

## Invitation List:

Who will contact	Stakeholder			
Steering C.	Wiyot / Tribes	Jon Mooney	Helene Rouvier	Nick Angeloff
Eric Nelson	Farm Bureau / Ag	Katherine Zeimer	Greg Dale	Butch Parton
Eric Nelson	County Planning	Martha Spencer	Tom Hofweber	
Adona White	Timber Industry	HRC	Green Diamond	Stan Dixon
Steering C.	City of Eureka	Lisa Shikaney	alternate	
Steering C.	Econ. Dev./ Business	Jaqueline Debets	Maggie Gainer	Michael Kraft
	<b>HBHRCD Advisory Committee</b>			
	BLM	David Fuller		
	DFG	Kirsten Ramey		
	Sport Fishing	Tim Klassen	Darrel Cardiff	
	Commercial Fishing	Ken Bates		

Adam Wagschal	Paddlers	Dave Nakamura	Jerry Simone (Potowat) Chris Martinek	
	Waterfowl Hunters	Ted Romo		
	Tourism	Pete Oringer		
	Recreational Boaters	Susan Penn		
	Mariculture / Shellfish Growers	Tod Van Herpe		
	Commercial Shipping	Richard Trygar		
	Habitat Restoration	David Bigger		
	Transportation	Stephen Pepper		
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	Buckeye Conservancy	ask Yana Valakhovic		
	PG&E	Ian Caliendo		
	Caltrans	Claire Goleck (botanist)	Tim Ash	Kelly Garrett
	Humboldt Bay Municipal Water District	Carol Rische		
	Friends of the Dunes, FOAM	Carol Van Demeer		
	Historical & Cultural Resources	Tiffany Wilson Jerry Rohde	Ann King Smith	Suzanne Guerra
	Hum Baykeeper / Native Plant Soc	Jen Kalt		
	Humboldt Bay Stewards	Maggie Herbalin		
	Humboldt Fish Action Council	Doug Kelly		
	Jacoby Creek Land Trust	Susan Ornelas		
	North Coast Regional Land Trust	Shane Green	Ryan Wells	
	Transportation - non motorized	Green Wheels		

It is unlikely that all these stakeholders will be able to attend 4 – 5 days, so they will be given the option of attending the first day or two for the identification of Conservation/EBM Targets (day 1) and discussion of threats/human factors (day 2). Friday may include a recap session to which elected officials and the public could be invited.

The next HBEP Advisory Team Meeting will be Dec. 19, 2008 at USFWS Conf. Room.